CLAIMS:

1.   A processor-readable medium having processor-executable instructions that, when executed by a processor, performs a method comprising:

     presenting an electronic program guide (EPG) user interface (UI) illustrating a schedule of multimedia programming in a grid pattern;

     monitoring user interactions with the EPG UI;

     in response to one or more triggering user interactions, presenting a quick navigation UI having one or more user-selectable options therein;

     responding to a user's selection of one or more of the options of the quick navigation UI.

2.   A medium as recited in claim 1, wherein the method further comprises generating the quick navigation UI and determining which user-selectable options to include based upon context of user interactions with the EPG UI before a triggering user interaction.

3.   A medium as recited in claim 1, wherein the method further comprises generating the quick navigation UI and determining positioning of the quick navigation UI within the EPG UI based upon context of user interactions with the EPG UI before a triggering user interaction.

4.   A medium as recited in claim 1, wherein the method further comprises generating the quick navigation UI and determining positioning of the quick navigation UI within the grid pattern of the schedule of multimedia programming based upon context of user interactions with the EPG UI before a triggering user interaction.

5.   A medium as recited in claim 1, wherein a triggering user interaction comprises one or more "scroll-forward" selections, such selection are indicative of a user's desire to see future scheduled programming in the EPG UI.

6.   A medium as recited in claim 1, wherein the triggering user interactions are selected from a group consisting of:

- multiple repeated performance of a "scroll-forward" selection action which advances a presentation of a schedule of programming in the grid of the EPG UI a predefined amount of time into the future;

- a predefined number of multiple repeated performance of a "scroll-forward" selection action;

- a performance of a designated selection action.

7.   A medium as recited in claim 1, wherein the user-selectable options are selected from a group consisting of:

option to search future programming based upon one or more characteristics of that programming;

- option to look ahead into the schedule of multimedia programming of the EPG UI;

- option to view one or more live television multimedia programs;

- option to view one or more on-demand multimedia programs;

- option to view one or more pay-per-view multimedia programs;

- option to view one or more locally stored multimedia programs;

- option to view one or more pay-per-view multimedia programs;

- option to view one or more multimedia commercial messages;

- option to filter or otherwise adjust the parameters the determine which programs are listed by time within the grid.

8. A medium as recited in claim 1, after the presenting of the quick navigation UI, the quick navigation UI comprises one or more display areas, wherein contents of such display areas are selected from a group consisting of:

- one or more options to search future programming based upon one or more characteristics of that programming;

- one or more options to look ahead into the schedule of multimedia programming of the EPG UI;

- one or more options to view one or more live television multimedia programs;

- one or more options to view one or more on-demand multimedia programs;

- one or more options to view one or more pay-per-view multimedia programs;

- one or more options to view one or more locally stored multimedia programs;

- one or more options to view one or more multimedia commercial messages;

- one or more options to filter or otherwise adjust the parameters the determine which programs are listed by time within the grid.

9.   A medium as recited in claim 1, wherein the responding to the user's selection comprises presenting new content of which is selected from a group consisting of:

- a new EPG UI listing future programming based upon one or more characteristics of that programming;
- a new grid showing a schedule of upcoming multimedia programming of the EPG UI starting at a time in the future;
- a live television multimedia program;
- a on-demand multimedia program;
- a pay-per-view multimedia program;
- a locally stored multimedia program;
- a multimedia commercial message.

10.   A medium as recited in claim 1, wherein after the presenting of the quick navigation UI, the EPG UI comprises:

a first display area comprises at least a portion of the schedule of multimedia programming in a grid pattern;

a second display area comprises the quick navigation UI.

11.   A medium as recited in claim 1, wherein the quick navigation UI is presented so that it is inlaid between time blocks of the schedule of multimedia programming in the grid pattern.

12.   A multimedia presentation system comprising:

a multimedia presentation device;

a medium as recited in claim 1.

13. A processor-readable medium having processor-executable instructions that, when executed by a processor, performs a method comprising:

a means for monitoring user interactions with an electronic program guide (EPG) user interface (UI) illustrating a schedule of multimedia programming in a grid pattern;

a means for receiving a user interaction with the EPG UI;

a means for presenting a quick navigation UI in response to one or more triggering user interactions, the quick navigation UI having user-selectable options;

a means for responding to a user's selection of one or more of the options of the quick navigation UI.

14. A medium as recited in claim 13 further comprising a means for presenting the EPG UI.

15. A medium as recited in claim 13, wherein the triggering user interactions are selected from a group consisting of:

- multiple repeated performance of a "scroll-forward" selection action which advances a presentation of a schedule of programming in the grid of the EPG UI a predefined amount of time into the future;

- a predefined number of multiple repeated performance of a "scroll-forward" selection action;

a performance of a designated selection action.

16.   A medium as recited in claim 13, wherein the user-selectable options are selected from a group consisting of:

- option to search future programming based upon one or more characteristics of that programming;

- option to look ahead into the schedule of multimedia programming of the EPG UI;

- option to view one or more live television multimedia programs;

- option to view one or more on-demand multimedia programs;

- option to view one or more pay-per-view multimedia programs;

- option to view one or more locally stored multimedia programs;

- option to view one or more multimedia commercial messages;

- option to filter or otherwise adjust the parameters the determine which programs are listed by time within the grid.

17. A method comprising:

receiving one or more user interactions with an electronic program guide (EPG) user interface (UI) illustrating a schedule of multimedia programming in a grid pattern;

in response to one or more triggering user interactions, presenting a quick navigation UI having one or more user-selectable options therein;

receiving one or more user selections of one or more of the options of the quick navigation UI;

responding to such user selections.

18. A method as recited in claim 17, wherein the triggering user interactions are selected from a group consisting of:

- multiple repeated performance of a "scroll-forward" selection action which advances a presentation of a schedule of programming in the grid of the EPG UI a predefined amount of time into the future;

- a predefined number of multiple repeated performance of a "scroll-forward" selection action;

- a performance of a designated selection action.

19.   A method as recited in claim 17, wherein the user-selectable options are selected from a group consisting of:

- option to search future programming based upon one or more characteristics of that programming;

- option to look ahead into the schedule of multimedia programming of the EPG UI;

- option to view one or more live television multimedia programs;

- option to view one or more on-demand multimedia programs;

- option to view one or more pay-per-view multimedia programs;

- option to view one or more locally stored multimedia programs;

- option to view one or more multimedia commercial messages;

- option to filter or otherwise adjust the parameters the determine which programs are listed by time within the grid.

20.   A method as recited in claim 17, wherein after presenting a quick navigation UI, the EPG UI comprises:

a first display area comprises at least a portion of the schedule of multimedia programming in a grid pattern;

a second display area comprises the quick navigation UI.

21.   A multimedia presentation system comprising:

a presentation unit configured to present an electronic program guide (EPG) user interface (UI) illustrating a schedule of multimedia programming in a grid pattern

an input unit configured to monitor and receive user interactions with the EPG UI;

wherein the presentation unit is further configured to:

- present a quick navigation UI in response to one or more triggering user interactions received by the input unit, the quick navigation UI having one or more user-selectable options;

- present new content in response to one or more a user interactions received by the input unit, wherein such interactions are indicative of a user selection of one or more of the options of the quick navigation UI.

22.   A system as recited in claim 21, wherein the new content is selected from a group consisting of:

- a new EPG UI listing future programming based upon one or more characteristics of that programming;

- a new grid showing a schedule of upcoming multimedia programming of the EPG UI starting at a time in the future;

- a live television multimedia program;

a on-demand multimedia program;

- a pay-per-view multimedia program;

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- a locally stored multimedia program;

  a multimedia commercial message.

23. A system as recited in claim 21, wherein the triggering user interactions are selected from a group consisting of:

- multiple repeated performance of a "scroll-forward" selection action which advances a presentation of a schedule of programming in the grid of the EPG UI a predefined amount of time into the future;

- a predefined number of multiple repeated performance of a "scroll-forward" selection action;

- a performance of a designated selection action.

24. A system as recited in claim 21, wherein the user-selectable options are selected from a group consisting of:

- option to search future programming based upon one or more characteristics of that programming;

- option to look ahead into the schedule of multimedia programming of the EPG UI;

- option to view one or more live television multimedia programs;

- option to view one or more on-demand multimedia programs;

- option to view one or more pay-per-view multimedia programs;

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option to view one or more locally stored multimedia programs;

option to view one or more multimedia commercial messages;

option to filter or otherwise adjust the parameters the determine which

programs are listed by time within the grid.

25. A processor-readable medium having processor-executable instructions that, when executed by a processor, produces an electronic program guide (EPG) user interface (UI), the UI comprising:

a first display area illustrating a schedule of multimedia programming in a grid pattern;

a second display area illustrating a quick navigation UI, the quick navigation UI having one or more user-selectable options;

an executable process associated with one or more of the user-selectable options that is configured to present new content in response to one or more a user interactions received by the input unit that is indicative of a user selection of one or more of the options of the quick navigation UI.

26. A medium as recited in claim 25, wherein the new content is selected from a group consisting of:

- a new EPG UI listing future programming based upon one or more characteristics of that programming;
- a new grid showing a schedule of upcoming multimedia programming of the EPG UI starting at a time in the future;
- a live television multimedia program;
- a on-demand multimedia program;
- a pay-per-view multimedia program;
- a locally stored multimedia program;
- a multimedia commercial message.

27.   A medium as recited in claim 25, wherein the triggering user interactions are selected from a group consisting of:

- multiple repeated performance of a "scroll-forward" selection action which advances a presentation of a schedule of programming in the grid of the EPG UI a predefined amount of time into the future;

- a predefined number of multiple repeated performance of a "scroll-forward" selection action;

- a performance of a designated selection action.

28.   A medium as recited in claim 25, wherein the user-selectable options are selected from a group consisting of:

- option to search future programming based upon one or more characteristics of that programming;

- option to look ahead into the schedule of multimedia programming of the EPG UI;

- option to view one or more live television multimedia programs;

- option to view one or more on-demand multimedia programs;

- option to view one or more pay-per-view multimedia programs;

option to view one or more locally stored multimedia programs;

option to view one or more pay-per-view multimedia programs;

option to view one or more multimedia commercial messages;

- option to filter or otherwise adjust the parameters the determine which programs are listed by time within the grid.